



Technology

AGT.

Aeolus is also “100 percent environmentally friendly” in its manufacturing process; every Aeolus tyre is now REACH compliant (REACH is the European Community Regulation on chemicals and their safe use. It deals with the Registration, Evaluation, Authorization and Restriction of Chemical substances). The new medium truck/bus radial tyres – Aeolus Green Tyres, or AGT – offer decreased rolling resistance (24% drop in rolling resistance compared to the same size in a standard tyre). In fuel efficiency testing, the AGT tyre showed a 7% decrease in fuel consumption compared to a standard tyre.



this issue

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UPDATE.

We have moved into our new 10,000m² warehouse and are finally all settled in. We welcome any of our customers to pop in and say hello to the team.

We are excited to let you know that we are rebranding the company to the new name of Momentum tyres.



This is a reflection of where the company is heading to provide a wider product range and service as well as aligning with the expanded business group. This also allows us the ability to look at complimentary products, offerings and business and is one of the strengths of the business moving forward

How does this affect you?

What you will see is more deals, increased product range and a more efficient service. The phone numbers and contact details will be the same.

Watch this space as we continue to offer the truckie a quality product at a great price.



EYE ON Current Industry Trends

We mentioned in our last newsletter that we are noticing more consolidation of companies and effort.

This continues and we believe will so for some time. There are a number of companies actively looking for viable acquisitions.

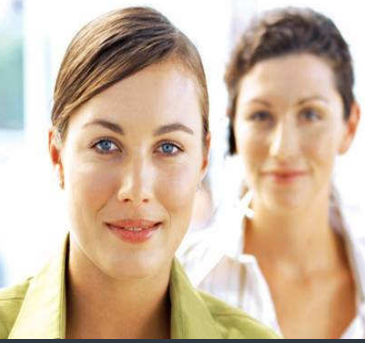
Technology

Years in the making, Aeolus is the product of a relentless research & development effort.

The road may be long and winding, but it is no place to cut corners. That is why so much care and concern has gone into the development of Aeolus Pro Truck Tyres. To match the gruelling conditions you often face, state-of-the-art computer designed tread patterns are created with durable rubber compounds, proven to outperform over the long haul. With exacting ISO 9001 manufacturing standards, every Aeolus Pro Truck Tyre that rolls off the production line is worthy of the name. Rigorous testing in the field ensures consistent, long-lived performance. We aren't simply in the business of making tyres. We're in the business of making customers for life.

Aeolus features integrated composite construction, for both performance and durability.





Snipits

Recently heard from a well established tyre retailer.

“ I AM NOT SURE WHERE THESE BUSINESS ANALISTS GET THEIR INFORMATION FROM ABOUT A TURN AROUND IN BUSINESS CONFIDENCE BUT THEY HAVE CERTAINLY NOT SPOKEN TO ANYONE IN THE TYRE INDUSTRY”.

Contact

To all our valued customers,

Aeolus is continuing to grow thanks to your continued support. We also thank you for recommending our company to your peers.

In order to better support you as well as gain further new business Aeolus have allocated on-road sales representatives as follows:

- General Manager Tex Wright 021 719 576
tex@aeolustyres.co.nz
- National Sales and Marketing Rony Thomas 027 4890 300
nsm@aeolustyres.co.nz
- Office Manager 0800 236 587
office@aeolustyres.co.nz
- Internal Sales Jodie Buckland 0800 236 587
info@aeolustyres.co.nz
- Lower North Island 021 928 815
lnsales@aeolustyres.co.nz
- Auckland South 021 928 885
sales@aeolustyres.co.nz
- Auckland North Jodie Buckland 021 928 817
info@aeolustyres.co.nz
- South Island TBA 0800 236 587
info@aeolustyres.co.nz
- Earthmoving TBA 0800 236 587
sales@aeolustyres.co.nz

Note: You can continue to phone through your orders direct to the Office on the 0800 236 587 number.



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We've got you covered!!!!

Principles of Success

HN226: the ideal tyre for city and regional transport

HN226 (AGB 20)

M+S

The Aeolus bus tyre has been constructed to cope with all challenges encountered during intensive daily transport within cities. The tyres are able to resist continuous acceleration and braking, clashes with pavements and heavy loads. The HN226 tyre offers good performance on wet surfaces and offers additional benefits including low rolling resistance and high kilometre returns. The HN226 tyre has been designed for optimal durability and maximum safety, and features M+S markings.

Specially designed for city buses, cleaning services and refuse trucks

- Suitable for front and rear axles
- Extremely suitable for "stop-and-go's"
- Reinforced sides to cope with collisions
- Low rolling resistance
- Features M+S markings
- Suitable for re-grooving
- Suitable for retreading

